

## FOCAL TEACH

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**We can all experience pleasure while listening to our favorite music, whatever the system used! However, this pleasure can be enhanced by a high-performance reproduction system. As with wine, you don't need to be a wine expert or a wine waiter to appreciate it. But to make a comparison, express an opinion, even describe a sound characteristic, minimal knowledge and specialized vocabulary are often essential.**

**Thanks to a fun CD-ROM specifically developed in that goal, Focal suggests that you discover the concrete incidence of the features or measures that remained mysterious or even completely abstract so far.**

**The knowledge acquired thanks to this CD-ROM will also be very useful to evaluate the general quality of your own system. On the artistic plan, you will certainly pay more attention to what the artist really wanted to convey. To sum up, Focal offers you new listening sensations.**

### **Put yourself in good conditions**

First this Focal CD-ROM, entertainment and music experience software, easy of use, enables to discover the technical vocabulary used in the audio field but mainly, and here lies the original aspect, to locate the individual incidence of each criterion of the sound rendering.

In order to benefit from the best listening conditions, we recommend that you follow this procedure:

- Connect the audio output of your computer to the input of your hi-fi system or stereo headphones.
- Once the connection is made, open up the software and a first ability test is suggested in order to know if you will be able or not to use this software.

Once the test solved, Focal suggests several musical excerpts, illustrated by simple and explicit images.

### **How to use it?**

Focal Teach is very easy to use, you will only need your ears and the control of your computer mouse.

If you are inexperienced in the hi-fi musical field, we advise you to begin with the learning part. This track permits to understand and to memorize different technical expressions such as: spectrum bandwidth, space restitution, dynamics, etc...

Once this basic knowledge is acquired, get to the first level test.



It will seek your knowledge with the goal of obtaining the best possible result on the 9 suggested questions. In order to help you, the titles indicate what you must look for.

The most confirmed persons will be able to test their ears or more precisely their "listening experience" on the 10 questions of level 2.

If the result seems unsatisfactory to you, try again but only trust your ears because the good answer positioning is adaptable and random.

You are concerned by the high-fidelity world... Would you like to know more and improve? Test your ears and increase your auditory perception abilities thanks to Focal Teach.

#### About Focal-JMLab

Since its foundation, Focal-JMLab has grown to become one of the world main hi-fi loudspeaker companies. Headquartered in Saint-Etienne, France, it is now internationally recognized as a world leader in the design and manufacture of specialist drive units for hi-fi loudspeakers. It is also pre-eminent in the design and manufacture of specialist loudspeaker drive units for car-audio and pro-audio; and in the creation of highly advanced, complete hi-fi loudspeaker enclosures priced from 125 to 70,000 euros and 99 to 2750 euros for car-audio. Market-leader in France, it exports over 73% of its output mainly in Europe, North America and Southeast Asia. The company key strength is its complete integration and quality control of the loudspeaker manufacturing process, from the design of drive units, cabinets and crossovers, to the assembly of the finished product. Focal-JMLab maintains an intense, continual programme of research and development into drive-unit technologies. Five patents have been registered since 2003.

Focal-JMLab currently employs over 200 people in modern facilities of 12 500m<sup>2</sup> (134 550 ft<sup>2</sup>), that concentrate production, R&D and management in the same site. In 2006, the turnover reached 30.8 million of Euros.

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